



DEVOTED DOG TRAINING

Oakland, California

Courtney Briggs, Owner & Trainer
eastbaydogtraining@gmail.com
DEVOTED-DOG.COM

PRESS KIT

- Founded in 2016
- Located in Oakland, CA and serving the Oakland, Piedmont, Alameda, Emeryville and Berkeley areas
- One full-time trainer/owner, Courtney Briggs, and one part-time scheduler/marketer
- Current social media followers: **822** (combined Instagram and Facebook, as of July 2019)
- Number of reviews on third-party websites: 65 reviews, and a 5 out of **5-star average** (combined Yelp, Google, and Facebook, as of July 2019)
- Number of current and past clients since 2016 launch: **650+**

Media Appearances

- **Slate** magazine, [How Do I Get My Dog to Stop Eating Poop?](#), June 20, 2019
- **Expertise** website, [Top 12 Dog Trainers in Oakland](#), 2019
- **Slate** magazine, [My Dog Hates the Car](#), Jan. 24, 2019
- **Slate** magazine, [Roll Over, I'm Crowded](#), Dec. 25, 2018
- **NBC News Bay Area**, [Veterinarian, Pet Owner Warn About Pot Poisoning Dogs](#), Dec. 31, 2017
- **Bay Woof** newspaper, [Leash Manners Need a Dog's Perspective](#), Sept. 1, 2017
- **Bay Woof** newspaper, [Runner Up, Best Private Trainer – East Bay](#), Aug. 1, 2017

About Devoted Dog Training

Devoted Dog Training believes in a holistic approach to dog behavior and training. All aspects of a dog's life—nutrition, exercise, breed traits, household environment, and owner/family lifestyle—can influence behavioral issues. These factors are taken into consideration, and a training plan is customized accordingly. Every dog is an individual, therefore so are its training needs.

While our business is all about training dogs, we are also in the business of changing minds—helping people change for the better. The process of dog training requires compassion, patience, consistency, and advocacy, and caring for our dogs teaches us a lot about ourselves. We aim to facilitate human learning just as much as dog learning.

We only use modern, force-free, positive reinforcement techniques. Our training style focuses on building a dog's confidence through incremental successes on the way to mastering new behaviors. Praise and treats are used to reward and reinforce positive behaviors. We teach these cruelty-free training methods using only safe, humane tools. We never use, or condone the use of, anything that will cause your dog fear or pain, such as shock collars, prong collars, or choke chains. Aversive methods and tools are outdated, have been scientifically disproven.

Our private training sessions take place in clients' homes and in the environments that their dogs will most commonly experience. Parks and other locations provide real-life challenges to work with, so that dogs will become successful in every environment and situation it may encounter in everyday life.

Courtney Briggs, Owner and Trainer

Courtney has worked with dogs for over 20 years, both professionally and as a volunteer. She worked in animal shelters with all manner of breeds and behavior issues, as an adoption counselor and trainer. Courtney served as Lead Dog Trainer, conducting group classes and private sessions, at a facility in Walnut Creek, CA voted **Best Dog Training in the East Bay 2015** by **Diablo Magazine**. She launched Devoted Dog Training in 2016,



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and through private lessons, continues to teach positive reinforcement (force-free) dog training, obedience, behavior adjustment training (BAT), puppy socialization, and advanced skills including agility and tricks, scent work, therapy dog training, and Canine Good Citizen training and testing. Courtney has a special passion for working with pit bulls and chihuahuas, and helping fearful/shy/anxious dogs to become more confident. She also supports the education and growth of new dog trainers by serving as a **mentor for Animal Behavior College**.

Courtney consistently receives accolades for her ease and likability around both dogs and humans, and her talent for translating dog behaviors so that humans can understand them. She is passionate about the well-being of dogs, and making sure that both dogs and humans have a good training experience.

Courtney's affability is what makes her unique in the dog industry, and sets her miles apart from other trainers. Courtney recognizes that connecting with the dogs' humans is one of the most important parts of dog training. She often has to play the role of educator, taskmaster, confidant, and sometimes family counselor in order to get the humans on board with the training techniques. As Courtney frequently finds herself saying, "Dogs are easy. It's the humans who are hard to train." Courtney possesses charm, wit, humor, and a deep knowledge of dog behavior. All of these qualities are instrumental in training human clients to understand and be an advocate for their dogs, and to help dogs overcome fearfulness, and build confidence. Her 5-star reviews on Yelp speak to the successes she's had with dogs, and the positive experiences had by the human clients.

Before making the career transition to training dogs professionally, Courtney spent 22 years working in television news as a technical director and master control operator. **She won two Emmy Awards** for her news specials for KBAK CBS 29 and KBFX Fox58 in Bakersfield, CA.

Courtney currently resides in Oakland, CA with her partner, Diana and their two rescue dogs, Pirate (pit bull) and Bowie (chihuahua). She enjoys spending time with her family, antiquing, collecting vinyl records, taking walks around her neighborhood, and spending time at Lake Merritt. Her latest obsession is attending CrossFit classes daily.



Connect with Us

All media inquiries may be directed to our email: eastbaydogtraining@gmail.com.

Please also find us on social media at the links below:



[Facebook](#)



[Instagram](#)



[Yelp](#)



[YouTube](#)

Photography and Brand Assets

On the following page please find a selection of images of Courtney. These and other photos, as well as Devoted Dog Training brand assets, are available by request for media use.



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Courtney Briggs, Owner and Trainer, Devoted Dog Training



Courtney working with a client family's pack of dogs



Courtney with client pup who just passed the Canine Good Citizen test



Courtney with client pup who's working on therapy dog training